From yes to launch in about two weeks

What your chamber does, and what WooWhoLocal does, at each step. Timing is typical and starts when we receive your logo, colors and member list.

1 Week 1

Get started

YOUR CHAMBER

- Sign the Terms of Understanding
- Name a point of contact
- Pick your portal name (for example, yourchamber.woowholocal.com)
- Send your logo, colors and member list (public info only)

WOOWHOLOCAL

- Build your branded portal in English and Spanish
- Load your member listings
- Keep the portal private (demo mode) while you review

2 Week 2

Review and launch

YOUR CHAMBER

- Review the portal and request changes
- Connect your bank account through Stripe to receive revenue share
- Approve the launch

WOOWHOLOCAL

- Make your changes
- Supply a bilingual member email and social posts
- Switch the portal live and public

3 Days 1–30

Tell your members

YOUR CHAMBER

- Send the member email
- Add the portal link to your website
- Share the launch posts on social media

WOOWHOLOCAL

- Help members claim their listings
- Answer member questions within 2 business days

4 Every month

Keep it growing

YOUR CHAMBER

- Promote the portal at least once (newsletter, social or an event)
- Send us new members and events

WOOWHOLOCAL

- Send your monthly report and revenue-share statement
- Promote your events on WooWhoLocal

5 Day 90

First review

YOUR CHAMBER

- Join a 30-minute review

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- Bring the numbers and ideas to improve them
- Goal: 15% of members claimed, 5+ Marketplace offers or events

6 Month 6 & 12

Results and renewal

YOUR CHAMBER

- Review results together
- Decide together to renew

WOOWHOLOCAL

- Goal by month 6: 3% of members on a paid plan, or at least 5 businesses

Your staff time: about 2 to 3 hours to launch, then a few minutes a month. No tech work: we build, host and maintain the portal.

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